

Hampshire Law Society is delighted to host the:

National Local Law Society Conference

Date: 19th and 20th September 2019

Venue: Portsmouth (in and around the Historic Dockyard)

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**YOUR OPPORTUNITY TO INFLUENCE OVER 160,000 LAWYERS AND SOLICITORS
NATIONWIDE THROUGH THEIR LOCAL LAW SOCIETIES**



SAVE THE DATE

Hampshire Law Society is delighted to host the
National Local Law Society Conference 2019

Thursday 19 and Friday 20 September
Royal Maritime Club, Portsmouth

19 September – Welcome drinks on HMS Warrior

20 September – Conference followed by Gala Dinner

The President of the Law Society Simon Davis will be in attendance

The after-dinner speaker will be the inspirational Simon Weston



Local law societies have a long, diverse and proud history. The oldest local society was formed when James Cook was discovering Australia. So from the age of discovery to the age of social media we have been bringing together and supporting solicitors and other legal professionals. But what is the role and relevance of a local law society today? How can we best engage with and add value for our members? How do we finance our activities?

The national local law society conference will address all those questions and more. With a combination of top-class presenters with first-hand experience of running successful local law societies, this conference will be attended by representatives of up to 60 local law societies from across the UK. It will provide you with the opportunity to engage with the decision makers who have access to over 160,000 lawyers nationwide

The conference will be attended by Simon Davis, President of the Law Society

A full programme of activity for the conference, the associated networking events and a full partner programme will be available soon.

This opportunity is Ideal for organisations wishing to expose their brand for a longer period of time and liaise with the officers and senior members of Local Law Societies at the event

The activities available to sponsor include:

Headline sponsor £2000

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- One full page advert in Hampshire Legal
- Name/ branding on the Hampshire Law Society website, with link to sponsor's own website for a period of 12 months
- Event exposure through AV facilities
- Thank you to sponsors during event from the President
- Invitation for one Executive to attend the VIP reception
- Invitation to dine at the top table with the compliments of the President
- Opportunity to meet with the President of the Law Society formally
- 2 free tickets to the full event with priority option to buy further if required
- Option to erect banners/stand if required
- Option to run a (low key) competition, e.g business card draw
- Option to include items in "goody bag"
- Exposure via social media
- Mention in press release in local press including photographs
- Potential to work together for future events, seminars etc
- Full page advert in conference programme

Welcome drinks on Thursday 19th on HMS Warrior, Portsmouth's most iconic venue - £1500

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- Mention in Hampshire Legal
- Name/ branding on the Hampshire Law Society website, with link to sponsor's own website for a period of 6 months
- Thank you to sponsors during evening from the President
- 2 free tickets to the drinks and conference with priority option to buy further if required
- Option to erect banners/stand if required at all events
- Option to run a (low key) competition, e.g. business card draw
- Option to include items in "goody bag"
- Exposure via social media
- Mention in press release in local press including photographs
- Full page advert in conference programme

The conference itself with exhibition space at the Royal Maritime Club - £1000

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- Name/ branding on the Hampshire Law Society website, with link to sponsor's own website for a period of 6 months
- Thank you to sponsors during day from the President
- 2 free tickets to the conference with priority option to buy further if required
- Option to erect banners/stand if required at the conference
- Option to run a (low key) competition, e.g business card draw
- Option to include items in "goody bag"
- Exposure via social media
- Mention in press release in local press including photographs
- Half page advert in conference programme

The Gala dinner at the Royal Maritime Club - £1500

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- Name/ branding on the Hampshire Law Society website, with link to sponsor's own website for a period of 6 months
- Mention in Hampshire Legal
- Event exposure through AV facilities
- Thank you to sponsors during evening from the President
- Invitation for one Executive to attend the VIP reception
- Invitation to dine at the top table with the compliments of the President
- 2 free tickets to the conference and dinner with priority option to buy further if required
- Option to erect banners/stand if required
- Option to run a (low key) competition, e.g. business card draw
- Option to include items in "goody bag"
- Exposure via social media
- Mention in press release in local press including photographs
- Potential to work together for future events, seminars etc
- Full page advert in conference programme

Pre dinner drinks - £500

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- Thank you to sponsors during evening from the President
- 2 free tickets to the evening with priority option to buy further if required
- Option to erect banners/stand if required at the event
- Option to run a (low key) competition, e.g. business card draw
- Option to include items in "goody bag"

- Exposure via social media
- Mention in press release in local press including photographs
- Half page advert in conference programme

Dinner entertainment * see App 2 - £500

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- Thank you to sponsors during evening from the President
- 2 free tickets to the evening with priority option to buy further if required
- Option to erect banners/stand if required at the event
- Option to run a (low key) competition, e.g. business card draw
- Option to include items in “goody bag”
- Exposure via social media
- Mention in press release in local press including photographs
- Half page advert in conference programme

After dinner speaker, the inspirational Simon Weston - £500

- Name/branding on all invitations and promotional material, magazine prior to and after the event
- Thank you to sponsors during evening from the President
- 2 free tickets to the evening with priority option to buy further if required
- Option to erect banners/stand if required at the event
- Option to run a (low key) competition, e.g. business card draw
- Option to include items in “goody bag”
- Exposure via social media
- Mention in press release in local press including photographs
- Half page advert in conference programme

Advertising space available in the programme - £300

- Full page advertisement in conference programme

Partners programme * see App 3 - £300

- Branding on partners programme
- Half page advert in conference programme

App 1: Bid document

App 2: On board entertainment

App 3: Partner programme

For more than 800 years Portsmouth has been at the centre of the UK's military shipbuilding industry. The city was given its first royal charter by King Richard I but grew as a naval base during the reign of Henry VII and then by his successor Henry VIII, who is regarded as the founder of the modern British navy. It is still home to almost two-thirds of the Royal Navy's surface ships.



Portsmouth Historic Dockyard houses some of the rarest ships and relics in the world including the Mary Rose, Henry VIII's flagship which sunk in 1545



and was famously raised from the seabed of the Solent in 1982, HMS Victory, Lord Nelson's flagship at the Battle of Trafalgar and HMS Warrior, Queen Victoria's magnificent warship and the first iron hulled warship built in 1860.

It will come as no surprise that Hampshire Law Society is keen to make the most of Portsmouth's waterfront setting, embracing its maritime history and proposes to hold the 2019 conference in this vibrant city which has undergone somewhat of a renaissance in recent years.



The format will be similar to that of previous events. Opening drinks & canapes will be held within the historic dockyard, provisionally on HMS Warrior. The conference will be held at the Royal Maritime Club located just 200m from Portsmouth Historical Dockyard and within easy walking distance of both Portsmouth Harbour railway station and Gunwharf Quays outlet shopping centre where the iconic 170m tall Spinnaker Tower is located. There is



good priced accommodation available at the Club or alternatively a Premier Inn is just next door. Subsidised parking is provided in the dockyard carpark opposite the venue.



The Gala Dinner will be held either at the Royal Maritime Club or at one of the other renowned venues within the Historic Dockyard depending on the level of sponsorship received. A guest speaker well known for his heroic actions and motivational style has been approached.



Portsmouth offers a plethora of opportunities for anyone accompanying you who does not wish to attend the event. From fabulous outlet shopping at Gunwharf Quays which includes all the major fashion brands and where you can also venture up the Spinnaker Tower, to exploring the D-Day museum, the Palmerston forts & Southsea Castle. For those wishing to go further afield you can be on the Isle of Wight in 22 minutes with a ferry from



Portsmouth Harbour.

The conference programme will be developed based on your requirements to ensure you receive as much benefit as possible from attending. It will focus on how your local society can help your members to succeed. A range of quality speakers will deliver interactive sessions tailored to your needs with plenty of opportunity for networking and sharing of best practice.

We look forward to welcoming you to Portsmouth.

Entertainment suggestions

Military marching & musket displays

Traditional music

Shanties, Jigs & Reels around tables - 'Ansome Cabin Buoys & Shanty Lads

Table visits from Ropey Charlie (Brilliant close up prestidigitation) & The Dockyard Floosies (Very chatty jolly musical girls – no cheeky boys please!)

Caricaturists, Cartoonists, Balloon Crafters (A parrot on yer shoulder sir?)

All artists dressed in nautical attire to fit the event and ships surroundings.

RN Rum served by a genuine RN Rum Bosun

Brass Band - Land of Hope & Glory, Life on the Ocean Waves, Jerusalem etc.

App 3

Partners programme (a separate trifold flyer will be produced)

NEAR PORTSMOUTH

Portchester Castle
A relaxed fun and historic day out. The castle's commanding location has made it a major factor in the Solent's defences for hundreds of years, and truly demonstrates a part of Solent's combat history.

Osbourne House - Isle of Wight
Visit Victoria and Alberts Isle of Wight palatial holiday home, for an intimate glimpse of royal family life. Osbourne house reflects Victoria's interest in interior design, and the passions, tastes and styles of the Victorian era.

Carisbrooke Castle - Isle of Wight
Carisbrooke Castle is a quintessential romantic castle over thousand years of age. It had functioned as an Elizabethan artillery fortress, a king's prison and a summer residence to the royal family. Whilst visiting the castle, there is a historic museum, an Edwardian gardens to explore. During which, you can meet the castle donkeys and see them work. From the peak of the high castle walls, experience panoramic views of the Isle of Wight and it's history.

Royal Navy Submarine Museum- Gosport
See HMS Alliance at the Royal Navy Submarine Museum, the only remaining Second World War era submarine. Explore and discover the decks and narrow corridors, look through the original periscope and research the history of those who were onboard.

PORTSMOUTH CONTACTS
Portsmouth Museum Visitor Information Centre
Museum Road
Portsmouth
PO1 2JJ
Telephone Number: 023 9282 6722
Email: vis@portsmouth.gov.uk
Opening Hours
April to September - Open Tuesday-Sunday
10:00 - 17:30, last entry 17:00

EXPLORE PORTSMOUTH
A short city guide

ROYAL ARMOURIES - FORT NELSON
Design concepts for the brand. Brainstorm with your team on how you want to develop your brand visually. This is a crucial step in getting your brand noticed!

PORTSMOUTH HISTORIC DOCKYARD
With 3 ships, 3 submarines, 3 museums, 3 exhibitions and 2 boat excursions, there is so much to see, and do, at the Historic Dockyard. Go on a 800-year journey through Britain's epic story of the Royal Navy and its heritage.

CHARLES DICKENS BIRTHPLACE MUSEUM
The house at 393 Old Commercial Road, where Dickens was born on the 7th of February 1812, includes a wide museum collection, including the couch on where he passed in 1870.

DESTINATIONS

Gunwharf Quays
Gunwharf is home to over 90 premium and designer outlet stores, offering up to 60% RRP. The shopping centre with a unique harbour location, is also home to many restaurants and bars, allowing you to shop, eat and relax in its historical setting.

HMS Victory
Best known for her role in the Battle of Trafalgar, Victory currently has a dual role as the Flagship of the First Sea Lord and as a living museum to the Georgian Navy. Situated in Portsmouth's Historic Dockyard, HMS victory opens at 10am everyday.

The Mary Rose Museum
The Mary Rose was originally bought in 1508, and tragically sank in 1545. Dramatically raised in 1982, the ship is now an interactive exhibition of traditional Tudor objects and auto-visual projections. Experience history on board.

SPINNAKER TOWER
The 170 metre Spinnaker Tower is the iconic focal point to Portsmouth Harbour, becoming one of Portsmouth's first key landmarks. The three observation platforms offers breathtaking views of the harbour, and a panorama view of the Solent.

